

GET MORE CONTROL OVER COTTON PRODUCTION THAN EVER BEFORE.



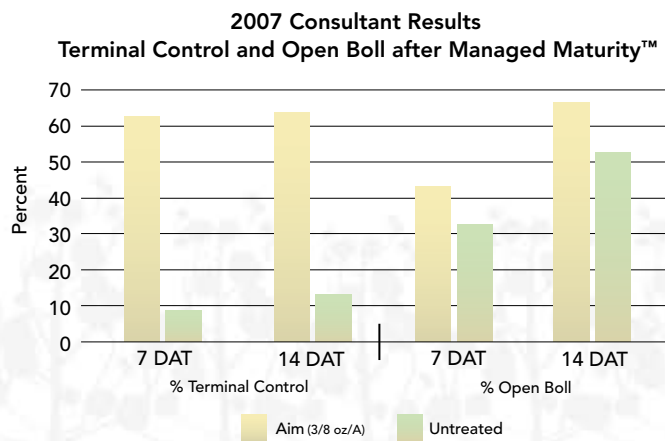
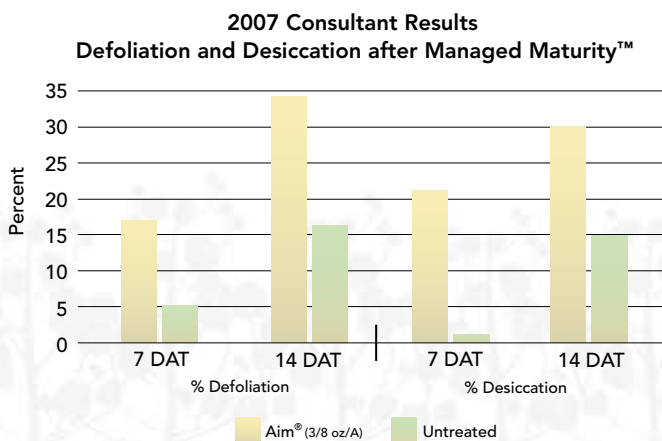
Introducing a new way to limit unproductive growth and maximize yield.

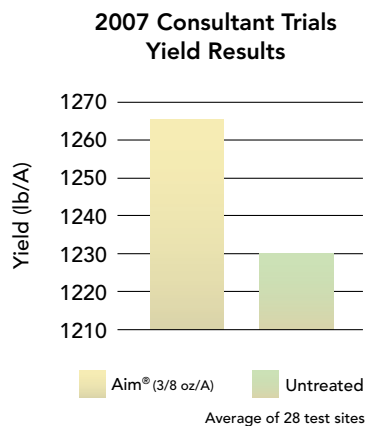
FMC has developed a new cotton production practice called Managed Maturity™, designed to help cotton growers get the most out of their crop. By applying a low rate of Aim® herbicide at optimum timing, around first cracked boll to 15% open bolls, growers can eliminate the rank top growth and unproductive fruit. This practice only affects the immature and unusable growth on the plant. The result is improved lint quality, more efficient defoliation, an earlier harvest, and higher yields.

Benefits of Managed Maturity:

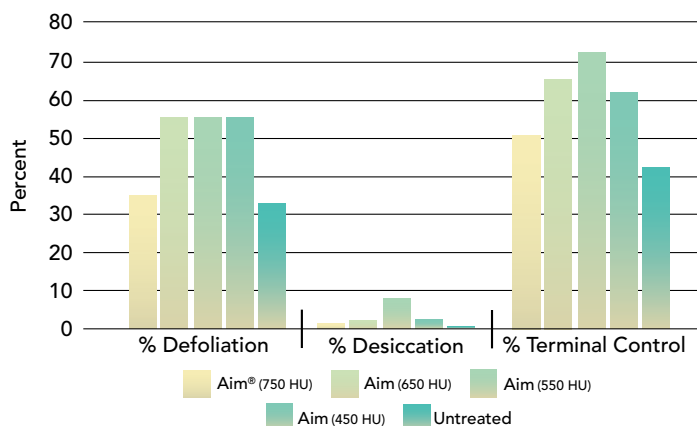
- Eliminates the top canopy of unproductive vegetation in cotton plants
- Removes late-season juvenile growth and immature bolls that don't contribute to yield or quality
- Provides a reduction in upper terminal growth and increased maturity
- Facilitates better defoliation applications
- Increases the earliness of cotton versus untreated checks
- May reduce the insect population and prevent late-season sprays

One simple treatment leads to excellent results.





Cotman Validation Study Arkansas Trial Sites



Source: Studies conducted by Dr. Tom Barber, University of Arkansas. Managed Maturity™ applications made at NAWF5 + designated heat units with Aim herbicide applied at 3/8 oz/A + COC 1.0% v/v

Application Guidelines:

- Aim® herbicide may be applied as an aid to remove undesirable top growth and reduce unproductive terminal growth.
- It may be used alone or as a tank mix with other cotton insecticides and herbicides.
- Read all product labels and follow all directions and precautions when tank mixing with this product.
- Apply Aim when cotton is actively growing and the plants have 0% to 20% open bolls; with applications at 15% open bolls being optimum.
- When using the Cotman monitoring program, apply Aim at NAWF5, plus 450 – 650 heat units (NAWF5 + 450 HU's is approximately the first cracked boll).
- Avoid Managed Maturity™ treatments to fields, or areas of fields, that are stressed.
- Apply Aim as a broadcast spray at 1/4 fl oz/A (0.004 lb ai/A) to 1/2 fl oz/A (0.008 lb ai/A), targeting 3/8 fl oz/A (0.006 lb ai/A) in spray volume adequate to obtain upper canopy coverage of the plant foliage.
- Applications should be made using a minimum of 10 gallons of finished spray per acre for ground application and a minimum of five gallons per acre by air. Good upper canopy coverage is essential for optimum performance.
- Use a quality crop oil concentrate (COC) at the recommended rate of 1% v/v.

For more information, please contact your FMC Star Retailer.

Untreated vs. Treated



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