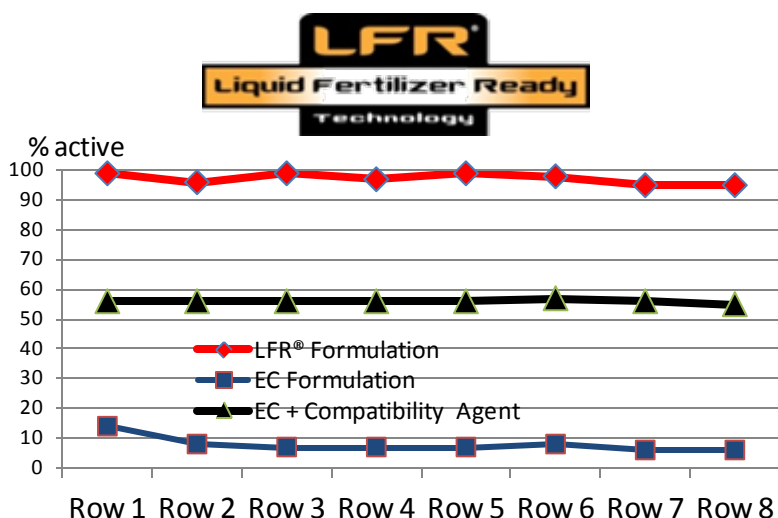




Wet field conditions from extreme rainfall events and late season snow storms have caused significant stand reduction in some corn and soybean fields across the Midwest. As soil temperatures warm, this creates an ideal environment for disease pressure. We're also seeing reports of increased armyworm and cutworm moth flights, subjecting these young plant stands to insect damage from moths that blew in from these storms. Below ground insects (wireworms, grubs, and rootworms) will be active during seed germination causing stand loss and root feeding. Soil diseases will also be of major concern. Protecting seeds, seedlings, and roots is essential to maximize yields when replanting or planting later than normal.



FMC LFR[®] formulation technology ensures that products mix well in the tank and stay mixed during application to provide consistent coverage across the entire field on every row. In the table above, active ingredient content measured at the spray nozzle indicates an even distribution throughout the tank, ensuring you get the right amount of active ingredient where you need it from the first acre to the last. All of the FMC brands listed to the right perform at this level, in starter fertilizer or in water.

Inside This Issue

Replanting Corn, Late planted Corn, Planting Soybeans

Issues –

Insects: Cutworms, Grubs, Armyworms, Wireworms, Rootworms
Diseases: Phytophthora, Pythium, Rhizoctonia, and Fusarium

Plant Health: Plant Vigor, Moisture Stress, Phosphorus Uptake





Ethos[®] XB Insecticide/Fungicide for Corn or Soybeans

ETHOS[®] XB

INSECTICIDE / FUNGICIDE

Broadest Protection

Get the most insect and disease protection available with Ethos XB insecticide/fungicide in your corn and soybean fields.

- Ultimate flexibility with the broadest rate range and disease spectrum
- Labeled for corn, soybeans, dry beans and potatoes
- Disease protection from *Pythium*, *Phytophthora*, *Fusarium*, *Rhizoctonia*
- Biofungicide grows with the roots for season-long protection

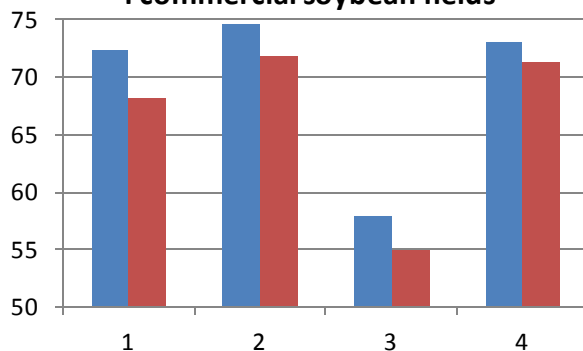
Stand Assurance; 1,000 more plants per acre than untreated. See program for details



Treatment Corn	Average Yield Increase	\$/A Payback
Ethos XB Insecticide/Fungicide	11.0 bu./A	\$37.40

Calculations at 8.5 oz./A use rate and \$3.40 corn price. Yield average across 40 sites

**2016 On-farm Trials;
4 commercial soybean fields**



4 innovative growers tried Ethos XB insecticide/fungicide in NE, IA, and MO with an average increase of 3+ bu./A.

Blue is Ethos XB insecticide/fungicide
Red is untreated.

Treatment Soybean	Average Yield Increase	\$/A Payback
Ethos XB Insecticide/Fungicide	3.0 bu./A	\$29.40

Calculations at 4 oz./A use rate and \$9.80 soybean price



Additional FMC brands offer protection from insects and diseases as well as increased plant vigor and ability to compete in stressed environments. Choose the product that best fits your specific needs



For Corn



For Corn And Soybeans

Maximize Potential

CRW protection in your heaviest infestations or known resistant acres

Rhizoctonia protection through V3 for uniform emergence and greater stands

Consistent and established plant health performance

Stand Assurance; 1,000 more plants per acre than untreated

Improve Yields

Market-leading insect control with biological additive for better moisture and phosphorus utilization

VGRTM Soil Amendment field trials indicate ~3 bu/a yield increase to Capture[®] LFR[®] Insecticide alone

Co-pack through 2018 planting season, moving to formulated product for 2019

Stand Assurance; 600 more plants per acre than untreated

888-59-FMC-AG FMCCROP.COM

Always read and follow label directions. NOTE REGARDING RESTRICTED USE PESTICIDES: Anthem ATZ herbicide; Athena insecticide, Brigade 2EC Insecticide/Miticide, Brigade WSB Insecticide/Miticide, Brigadier Insecticide Capture 3RIVE 3D insecticide, Capture LFR Insecticide, Declare insecticide, Hero Insecticide, Mustang Insecticide, Mustang Maxx Insecticide, Pounce 25WP Insecticide, Stallion Brand Insecticide, Temitry LFR Insecticide/Fungicide, Triple Crown Insecticide, Ethos XB Insecticide/Fungicide and Gladiator

Insecticide/Miticide are **Restricted Use Pesticides**. NOTE FOR CALIFORNIA: Accurate Extra herbicide, Aim herbicide, Aim EC herbicide, Aim EW herbicide, Anthem herbicide, Anthem ATZ herbicide, Anthem Flex herbicide, Anthem MAXX herbicide, Authority Assist herbicide, Authority Elite herbicide, Authority First DF herbicide, Authority MAXX herbicide, Authority MTZ DF herbicide, Authority XL herbicide, Cadet herbicide, Chisum Herbicide, Command 3ME microencapsulated herbicide, Crusher Herbicide, Edition Broadspec herbicide, Edition Tankmix Herbicide, Marvel herbicide, Nimble Herbicide, Nuance Herbicide, Preemptor SC fungicide, Report Extra Herbicide, Solstice herbicide, Spartan 4F herbicide, Spartan Charge herbicide, Spartan Elite herbicide, Temitry LFR Insecticide/Fungicide, Topguard EQ fungicide, Zeus Prime XC herbicide, Zeus XC herbicide, Capture 3RIVE 3D insecticide, Ethos XB Insecticide/Fungicide, Hero Insecticide, Mustang Maxx Insecticide, Display cotton harvest aid, Zoro Miticide and VGR Soil Amendment are **not registered for sale or use in California**. VGR Soil Amendment is not a pesticide. Beleaf and Carbine are trademarks of Ishihara Sangyo Kaisha, Ltd. Cercobin is a trademark of Nippon Soda Co., LTD. Sovran is a registered trademark of BASF. FMC, 3RIVE 3D, Accurate, Aim, Anthem, Athena, Authority, Brigade, Brigadier, Cadet, Capture, Chisum, Command, Crusher, Declare, Display, Edition, Ethos, Preemptor, Fracture, Fyfanon, Gladiator, Hero, Koverall, LFR, Marvel, Mustang, Nimble, Obey, Pounce, Report, Rhyme, Rovral, Shark, Solida, Solstice, Spartan, Stallion, Temitry, Topguard, Topguard Terra, VGR and Zeus are trademarks and HatchTrak and Investing in farming's future are service marks of FMC Corporation or an affiliate. ©2016 FMC Corporation. All rights reserved. 11/16

Capture LFR, Temitry LFR and Ethos XB are Restricted Use Pesticides