

FMC ADVANTAGE

2015 CAPTURE® LFR® INSECTICIDE EQUIPMENT & FERTILIZER BONUS FOR GROWERS:

This incentive is designed to reimburse growers for the cost of equipment and/or row-starter fertilizer used to help increase plant stand and optimize corn yields.



Program Period

July 1, 2014 – June 30, 2015

Program Payment

Monthly, March – September 2015

Program Benefit

Growers can earn a rebate of \$40 per gallon on Capture LFR insecticide to be used towards qualifying equipment & row starter fertilizer purchases. That's over \$1.00/acre at the seedling pest rate and \$2.65 at the corn rootworm rate.

Enrollment

To qualify, the grower must submit copies of their Capture LFR invoice(s) and the equipment and/or row starter fertilizer invoice(s) along with a completed and signed 2015 Capture LFR Equipment Partner Bonus Form. These documents must be mailed to:

FMC Corporation, Program Administration
PO Box 221978,
Charlotte, NC 28222

Documents must be mailed no later than *July 15, 2015* to qualify for payment. Payments will be made to growers monthly beginning March through September 2015.

Program Geography

Nationwide

Program Rules and Conditions

- FMC reserves the right to change any or all features of the **2015 Capture® LFR® Insecticide Equipment & Fertilizer Bonus for Growers Program**.
- Only product purchased from a FMC distributor is eligible for payment under this program.
- Rebate cannot exceed the equipment and/or row starter fertilizer costs and must be purchased during the program period.
- Only product purchased for resale to growers is eligible for payment under the terms of this program.
- Rebates will be paid on discounted SKUs at the latest published rate for a period of up to three years only.
- FMC reserves the right to audit all claims.
- Incentive checks will not be issued for less than \$200.
- Misreported sales of any type will be a clear violation of this program and will be subject to audit and possible forfeiture of all payments.

QUALIFIED EQUIPMENT AND ROW-STARTER FERTILIZER:

QUALIFIED PURCHASES	
In-furrow equipment to deliver Capture LFR	Capture LRS equipment, parts or update kits
Yield Monitor w/mapping	Closing wheels
Hoses, clamps, fittings	Tanks or Planters, storage or transport
Seed firmers	Precision planting monitors
Seed tubes	Auto Steer for planting tractor
Opening discs	Row Unit Calibration Fees
Row Cleaners	Pumps
Low-salt or seed-safe liquid row starter fertilizer	

Note: Equipment or row starter fertilizer that is not on this qualified list must be pre-approved by your local FMC Representative.

2015 CAPTURE[®] LFR[®] EQUIPMENT & FERTILIZER BONUS FOR GROWERS

Submit Form By July 15, 2015

Grower Information (Required)

Grower Name: _____ Business Name: _____

(Note: Rebate CHECK will be processed to Grower Name and Address – Please write legibly)

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Preferred Phone Contact #: _____

Gallons of Capture LFR: _____ Final Equipment/Fertilizer Costs \$: _____

Invoices for **BOTH** Capture LFR, equipment and/or row-starter fertilizer dated between **7/01/14 – 06/30/15** must be included for Payment processing. To process all submissions promptly, please include all invoices.

Please list contact information below in case we need further information to process your claim:

Best way to contact either **Grower** or **Retailer** (circle one) for invoice validation:

Phone # _____ or Email address _____

Capture LFR Retailer Information (required)

Retailer for Capture LFR : _____

Retailer Address: _____

Retailer City: _____ State: _____ Zip: _____

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Grower Signature (required): _____

Submitted by: _____ **Company Affiliation:** _____

Mail this form along with copies of invoices for Capture LFR, equipment and/or row starter fertilizer by July 15, 2015 to:

**FMC Corp, Program Administration
PO BOX 221978
Charlotte, NC 28222**

This offer is not available to customers receiving any other FMC Liquid Ready equipment offer. Purchases must be from an Authorized FMC Retailer and all purchases will be validated by EDI. Capture LFR insecticide invoices and equipment and/or fertilizer invoices must be provided with this form for payment. This form must be submitted to FMC Program Administration, PO Box 221978, Charlotte, NC 28222 by July 15th, 2015. FMC reserves the right to audit all claims. Capture, LFR and the FMC logo are trademarks of FMC Corporation.

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Investing in farming's future.™

